



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

09 November 2020

DIVISION MEMORANDUM
DM No. 351, s. 2020

**JOINT OBSERVANCE OF THE INTERNATIONAL MEN'S DAY 2020 AND
THE NATIONAL CHILDREN'S MONTH 2020**

To: OIC-Assistant Schools Division Superintendents, CID and SGOD Chiefs, Education Program Supervisors, Education Program Specialists, Section/Unit Heads, Division Office Personnel, Division MACHETE Officers, Public Schools District Supervisors, Elementary and Secondary School Heads, Teaching and Non-teaching Personnel, Duly Elected District MACHETE Officers, School GAD Focal Point System, and Others Concerned

1. The DepEd Quezon's GAD Focal Point System (GFPS) through the **Men Advocating GAD-Consciousness for Human Equity through Transformative Education (MACHETE)** recognizes the important role that men play in promoting Gender and Development and empowering women in the organization.
2. In solidarity with the celebration of the **International Men's Day (IMD) 2020** in **November 19**, this Office enjoins all division, district and school **MACHETE Officers** to implement activities that promote the positive values that men bring to the world, their families and communities, as well as raise awareness on men's well-being. This year's theme is: "**Better Health for Men and Boys**".
3. The 2020 IMD seeks to:
 - a) highlight positive role models among men;
 - b) increase awareness on men's mental health, male suicide and male violence including domestic abuse;
 - c) discuss challenges faced by men as parents, especially as single parents; and
 - d) curb the negative portrayal of men in the media.

DEPEDQUEZON-TM-SDS-04-009-003



"Creating Possibilities, Inspiring Innovations"

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4. Also, by virtue of Republic Act No. 10661, the **National Children's Month (NCM)** in the Philippines, in commemoration with the adoption of the United Nations Convention on the Rights of the Child (UN-CRC) on November 20, 1989, is also celebrated every November. This year's theme, "**Sama-samang Itaguyod ang Karapatan ng Bawat Bata sa Panahon ng Pandemya**", focuses on upholding children's rights during pandemic.
5. Specifically, the 2020 NCM aims to:
 - a) intensify public awareness and knowledge on children's rights, adequate care and protection for children, and application of positive discipline in daily dealings with children;
 - b) empower children to protect themselves and report experience of abuse; and
 - c) promote further the institutionalization of a child-friendly environment and government by advocating the implementation and monitoring of child-related protocols at the sub-national levels.
6. The month of November is important for men and children; in this regard, all DepEd Quezon schools and offices are advised to support and spearhead the observance of both the 2020 IMD and the 2020 NCM by conducting relevant undertakings, consistent with the themes mentioned above.
7. Please be guided by the suggested activities to be adopted, whichever is deemed applicable:
 - a) Posting/disseminating of Information, Education and Communication (IEC) materials on social media and/or respective DepEd Tayo pages;
 - b) Conduct of orientation, discussion, and/or awareness campaigns aligned with the themes;
 - c) Participate in the webinar series of the Division GFPS highlighting the protection of children and the function of men in achieving VAW-free community; and
 - d) Innovate activities that encourage parents to participate in the observance of the **National Play Advocacy Week** on the 3rd week of November; and the **Juvenile Justice and Welfare Week** on the 4th week of November.

*Other activities may be implemented as long as they are consistent with the themes.

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- 4) All **post-activity reports** (newsletter format in PDF) in compliance to this Memorandum shall be consolidated by the district office and submitted as a single documentation report, not later than the 2nd week of December, through tinyurl.com/2020IMDncm.
- 5) In relation to these celebrations, the Division GFPS encourages **all section/office heads to select a male employee** that will represent their functional unit/section/office in the “**Eh Kasi Lalaki Photo Advocacy Liking Contest**” which aims to highlight the essential roles of men in the modern society.
- 6) Participants are expected to **showcase any common activity that every man can do at home, in the workplace or anywhere in the community**—holding a card/paper/poster with this phrase: “**MACHETE ako. Kaya kong _____.**” Please submit entries (with full name and position) to the Division GFPS email: quezonprov.gfps20@gmail.com.
- 7) All participants shall receive a certificate of participation, while winners shall be given the following:

RANK	MOST NO. OF REACTIONS	MOST NO. OF SHARES
1	Php 1,000.00 and Certificate of Recognition	Php 1,000.00 and Certificate of Recognition
2	Php 500.00 and Certificate of Recognition	Php 500.00 and Certificate of Recognition
3	Php 300.00 and Certificate of Recognition	Php 300.00 and Certificate of Recognition

- 8) The “**Eh Kasi Lalaki Photo Advocacy Liking Contest**” will run from the **time of posting of picture-entries** until **November 20, 2020, 11:59 pm** on the **DepEd Tayo Quezon page**.
- 9) Widest dissemination of this Memorandum is highly desired.

ELIAS A. ALICAYA, JR., EdD
 Assistant Schools Division Superintendent
 Officer-in-Charge
 Office of the Schools Division Superintendent

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